

## Blended Social Media Program

The **Blended Social Media Program**, is an amazing new added feature to our shows.

**It will drive followers right to your site.** Imagine having customers contact you, before the summer is over, generating your company contacts, contracts and cash flow prior to the show.

This starts once you book, so don't wait too long.

**The sooner you book your space, the sooner the program begins.**

The **Blended Social Media Program**, is another great reason to exhibit at the **Big Valley Home Show**.

As you are probably aware, **Google owns the world, we just live in it.**

The hottest trend now, in Social Media, is videos. We have a professional script writer on staff and we create a customized video, for each and every exhibitor, at no extra charge, featuring their latest and greatest products and services. We also include pertinent contact information, as well as a little history about the company and people involved. It needs to be short, sweet and to the point. In its entirety, it is usually under a minute.

We ask you the exhibitor to think of a unique gift, discount or offer, we can promote prior to the show. We will then send followers, contest winners and other potential customers to pick their gift, coupon(s), right at your location.

**In addition**, we also select a limited number of select business locations, which are open to the public, where attendees can pick up their **FREE** tickets to the event. Your location may qualify.

The **Blended Social Media Program** alone, is one of the most valuable features when exhibiting in the **Big Valley Home Show**. The combined power of pre-show **social awareness** and **live interaction** at the show is amazing, it's exponential. In this era, it is all about relationship selling and sharing information with the masses, which leads to the converting of viewers and attendees into customers.

We want to help you in every way we can. In the words of one of our mentors...

*"You can get everything in life you want  
if you will just help enough other people get what they want."*

**Zig Ziglar**

We look forward to working with you...

Your team,  
Big Valley Home Show